PERSIA Model
Political, Economic, Religious, Social, Intellectual, Area

Political Influences:
- Structure
- War
- Treaties
- Courts/Laws
- Leaders
- Popular participation
- Loyalty to leader

Economic Influences:
- State control of trade/industry
- Agriculture/Industry importance
- Labor systems
- Levels of technology
- Levels of international trade
- Gender and slaves
- Money system

Religious Influences:
- Importance on societal interaction
- Holy books
- Beliefs/teachings
- Conversion – role of missionaries
- Sin/salvation
- Deities

Social Influences:
- Family order – patriarchal, matriarchal
- Gender relations – role of women, children
- Social classes – slavery
- Entertainment
- Life styles

Intellectual Influences – The Arts:
- Art and music
- Writing and literature
- Philosophy
- Math/science
- Education
- Inventions

Area – Geographic Influences:
- Location
- Physical
- Movement